



Working Artist Wednesdays

Quick Website Assessment Worksheet

This is a quick and conversational approach to a more in-depth website assessment. Visit <https://actualvirtual.co> after this WAW session and visit the blog for links to a couple other - and very thorough - website assessment checklists.

\\ design + communication

- + What's this site about?
- + Is it mobile friendly?
- + Is it easy to navigate / find stuff?
- + How's the content?
- + Contact information?

\\ integrated marketing

- + Work Samples
- + CV / Resume
- + News / Press / Announcements / Events / Blog
- + Social Media / Links
- + Store
- + Email List

\\ technical stuff

- + Domains / Hosting
- + SEO
- + Analytics
- + Security / HTTPS